

34th Annual California Student Media and Multimedia Festival

Application Form – Multimedia

It is essential to read the Information Sheet before completing the Application Form

Teacher's Name: _____
School: _____ **District:** _____
School Address _____
City _____ **CA Zip Code** _____
School Telephone: (____) _____ **Email:** _____
Home Telephone: (____) _____

Title of Entry: _____

Grade Level Elementary (K-5) ____ Middle (6-8) ____ Secondary (9-12) ____

Class Project Yes No **No. of Students Involved** ____

Individual Project Yes No **If yes, name of student or teacher:** _____

Award Category 1 – Subject Areas

- | | |
|---|---|
| 1. English/Language Arts/ESL <input type="checkbox"/> | 6. Health/Physical Education <input type="checkbox"/> |
| 2. Fine Arts (Art, Drama, Music) <input type="checkbox"/> | 7. Science <input type="checkbox"/> |
| 3. History/Social Science <input type="checkbox"/> | 8. Special Education Programs <input type="checkbox"/> |
| 4. Math <input type="checkbox"/> | 9. Student Portfolio <input type="checkbox"/> |
| 5. Foreign Language/ Bilingual <input type="checkbox"/> | 10. Cross Curricular Project (must include at least three subject areas) <input type="checkbox"/> |

List 3 main instructional objectives for this project. (*refer to Information - No. 4 for examples*)

1. _____
2. _____
3. _____

Award Category 11 – Non-subject areas

- | | |
|--|--|
| 11. School Programs/Year Book <input type="checkbox"/> | 13. Independent Teacher Project <input type="checkbox"/> |
| 12. Independent Student Project <input type="checkbox"/> | |

Explain purpose and benefit of the project to the school program and/or student/s.

Platform: Mac Wintel

Format: Floppy Zip 100 CD VHS Videotape

Application: Kid Pix HyperStudio Director Power Point Web Page

Other/s _____

Application player for the software must be included with the project (see Information – Multimedia section, No.6)

All entries: This project, or an excerpt from it, may be shown at the California Student Media and Multimedia Festival and distributed for instructional purposes. The school has no objection to posting all or a portion of the project on-line.

Teacher's Signature: _____ **Date:** _____

Principal's Signature: _____ **Date:** _____

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Information – Multimedia section

It is essential to read this before completing the Application Form

The purpose of the California Student Media and Multimedia Festival is to recognize and encourage California teachers and students who effectively use media and multimedia to support teaching and learning in grades K-12.

1. There is no entry fee. Projects completed after April 16, 1999 may be entered.
2. Each entry must be accompanied by a separate application form. Teachers may submit only three entries in the same category from the same class.
3. The same project may be submitted in more than one category but it must be accompanied by separate application forms and be on separate, labeled disks or video cassettes.
4. There are two entry categories: Category I (Subject Area), Category II (Non-Subject).

Category I entries must include the main instructional objectives used as a basis for the project. The instructional objectives are important elements in the judging of projects. Objectives may be taken from state or national frameworks or local curriculum guides.

Examples of instructional objectives:

Elementary:

Students will create a plan for a hypothetical community on another planet which accurately reflects that planet's climate and geographical features. The plan will include information about housing, travel, employment, and use of leisure time.

Secondary:

Students will explain how the Constitution and the first ten amendments became the foundation of our political system.

Category II entries should indicate the purpose and benefit of the project to the school program and/or student/s. These statements are important elements in the judging of projects.

Example: Students will produce a comprehensive digital yearbook which provides a detailed record of the year for the students and the school archive.

5. Entries may be submitted on 3½ in. floppy disk, 100 Mb ZIP disk or CD-ROM for Mac or PC, or on VHS videotape
6. To enable the judges to successfully view student work, please complete the application form completely in regard to format and software application. Please include all sound and graphic files that are part of the project and any “player” and/or plug-ins needed to view the project. A “Read Me” file in simple text format (.txt) that gives clear instructions on the best “path” to take through the project to get a good overview is suggested. Before you send in the disk, have a friend try it in his/her computer. If s/he can't view your project, chances are the judges won't be able to either.
7. The disk, CD or VHS tape must be labeled with the title of the project, date, software used, students' names (S), teacher's name (T), school and school district. Both the disk or tape, and any outer case provided, must be labeled.

Example:

Endangered Species. March 2000
Hyperstudio
Mary Smith (S) D Eastin (T)
Melendez Middle School, Williams Unified School District

8. Please credit all original and copyrighted sources, including music, art, and other media.
9. Entries will be judged using a rubric developed by the Challenge 2000 Multimedia Project. See Rubric at <http://www.mediafestival.org/rubric.html>.
10. All entrants will receive a certificate. Category winners will receive a plaque. Cash awards will be given for best overall multimedia entries in the elementary, middle and secondary levels. Further awards may be available depending on funding.
11. All multimedia entries should be submitted to the **Multimedia Judging Site**
c/o Gay Krause, Center for Innovation in Education, Foothill College, 12345 El Monte Road,
Los Altos Hills, CA 94022.
All entries accompanied by a stamped self-addressed envelope will be returned
12. All entries must be received by **April 14, 2000**.
Winners will be announced on **May 8, 2000**.
The presentation of awards will take place at the Festival **June 3, 2000** in both
northern and southern California. The awards ceremony will include a simulcast

Questions regarding the application process should be directed to the
Multimedia Judging Coordinator Olivia Clarke.
Email: olivia.clarke@worldnet.att.net

Further information can be obtained from the festival website

www.mediafestival.org