

37th Annual



California *Student Media & Multimedia Festival*



\$1,000 Awards
to Schools!

No Entry Fee



*Celebrating Projects and Learning with Media and
Multimedia Produced by Students and Teachers*

FIGHT MASS MEDIA! MAKE YOUR OWN!

The **Student Media Festival**, the oldest student media event in the nation, encourages and rewards the use of video technology and multimedia to support instruction and promote worthwhile educational goals. The Festival is supported with funding from the **California School Library Association (CSLA)** with additional support from **Computer Using Educators (CUE)**, the **Foothill College Center for Innovation**, **Golden West College**, and **KOCE-TV**.

Media (Video) Entry Form

not for multimedia entries -- multimedia entry form at
www.mediafestival.org

37th ANNUAL STUDENT MEDIA & MULTIMEDIA GUIDELINES

www.mediafestival.org

This is the form for media (video) entries. There is another form for multimedia (computer) entries. For information, visit www.mediafestival.org.

I. MEDIA (VIDEO) REQUIREMENTS

- Entry must be a K-12 classroom-generated project produced after April 16, 2002.
- Entry must be submitted in a subject-area/educational category.
- Entry must be accompanied by an instructional objective.
- There is no entry fee. Tapes will be retained by the Media Festival. For return
- Each entry must be submitted on a separate 1/2 inch VHS tape.
- Entry may be of any length, however, judges will view only 15 minutes of the tape.

II. HOW TO SUBMIT A STUDENT MEDIA FESTIVAL ENTRY:

Fill out both sides of the entry form completely. Be sure that both original and copyrighted music, written work, and/or media sources are credited on the entry form.

Example: Sequence of city burning is from the film *Terminator II*, © Carolco.
Music from the credits and lunch "food dance" is original,
written by Emmalee Hall (student) and Zach Wright (teacher).

Prepare 2 labels, one for the spine of the videocassette, the other for the videocassette box. Include the following information: • title, length, production date • student's name (S), teacher's name (T) • school, and school district.

Example:

DR. TESTING VS CAPT. LEARNING 17 min., Oct. 1.,2002
Emmalee Hall (S), Blake Clausen (T)
Adam Smith Middle School, Budget Shortfall Unified School District

Send entry and entry form together to the appropriate judging site as listed on the last page of the entry form. A video entry may be submitted in more than one category but a separate videocassette must be sent for every category submitted.

- All entries must be RECEIVED by **April 14, 2003**.
- Winners will announced on **May 17, 2003**
- Awards Festival will be **June 14, 2003**. Festival will be held *simultaneously* in Los Altos Hills and Huntington Beach via live Internet connection.

All entrants will receive a certificate. Winners will receive plaques. Grand Prize winners will receive \$1,000 and be honored at the CSLA State Conference and the CUE fall and spring conferences. More cash awards will be made, depending upon funding.

Cash awards are made possible by **California School Library Association**.. Last year, every Festival winner received MovieWorks, courtesy of Interactive Solutions (movieworks.com).

Prizes are anticipated this year.

For additional information, contact Festival Director Hall Davidson, KOCE-TV, PBS in Huntington Beach, (714) 895-5623 or by e-mail. hall@ccd.edu

www.mediafestival.org

37th ANNUAL STUDENT MEDIA & MULTIMEDIA FORM

www.mediafestival.org

This is the form for media (video) entries. There is another form for multimedia (computer) entries.

DUE TO JUDGING SITE COORDINATOR ON April 14, 2003. Fill out **both pages** of this entry form completely and attach to entry.

Teacher's Name _____ Telephone _____
 E-mail address _____ Home or cell phone* _____
 School _____ District _____
 School Address _____
 Grade Level Category (circle): *note: 7th, 8th grades are Secondary* Elementary Secondary
 Title _____ Length _____

*kept confidential and used only in event of festival emergency

State the Instructional Objective(s) of the Entry in Terms of Student Learning: Important! Entries are judged on both their content and their **instructional objective(s)**. Objectives may be taken from state or national standards, state frameworks, local curriculum guides, or other respected instructional resources. Attach a separate sheet if necessary. Examples:

Elementary: *Students will interpret poetry with appropriate voice tones and phrasing to convey meaning. Students will better understand and appreciate the literary use language.*

Secondary: *Students will explain how the Constitution became the foundation of our political system. Specifically, this project is designed to teach students the first ten amendments to the Constitution.*

Instructional Objective(s): _____

Select one category for each entry. Each video entry must be on a separate videotape. Video projects may be submitted in more than one category but a copy of the entry must be sent to **each** appropriate judging site.

Award Categories I :

Instructional objectives must accompany every subject-area submission and will be including in the judging. Content may be in any format, e.g., news broadcast, music video, drama, comedy, documentary, animation, computer-assisted production, etc. Multimedia entries will be judged on criteria including original student work, range of source material used, and depth of content.

- | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ___ I. English/Language Arts
___ II. ELD & Bilingual Education
___ III. Fine Arts (Art, Drama, Music)
___ IV. Foreign Language
___ V. History/Social Science | ___ VI. Math
___ VII. Physical Education
___ VIII. Science/Health
___ IX. Special Educational Programs
___ X. Technical Arts (Computers, Business Education, Industrial Education, etc.) |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Award Categories II :

Non-subject-area categories are also open to entries. In lieu of writing an instructional objective for these categories, explain in the space provided for instructional objectives the purpose and benefit to the school program and students.

- | | |
|--------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| ___ XI. School Information/Programs
(Open House, Special Events)
___ XII. Thematic
(Drug Abuse, Stay in School, etc.) | ___ XIII. Video Yearbook
___ XIV. Student Portfolio
___ XV. Independent Student Project
___ XVI. Teacher-created Project |
|--------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|

This entry form continues on next page.

37th ANNUAL STUDENT MEDIA & MULTIMEDIA FORM

Entry Information: Indicate whether the person listed is a student (S) or teacher or other adult (T). Teacher help and encouragement to students is assumed and is acceptable. However, "Independent Student Project" is presumed to be exclusively student work. "Teacher-created Video" is to recognize exclusively teacher work. *Due to Judging Site Coordinator by April 14, 2003.*

Grade level(s) of student(s) _____
Project written by _____ S T
Original ____ Adaptation ____ Adapted from _____
Directed by (video) _____ S T
Camera by (video) _____ S T
Edited by (video) _____ S T
Other Contributions _____ S T

There is a Mini-DV, DVD, or other digital master of this project (circle): Yes No
Projects sent to judging site MUST include a VHS copy to be judged. The Festival appreciates digital masters for archival purposes. No media will be returned.

Credits and Citations

Cast and crew: Noteworthy major and supporting performances or efforts in graphics, music, etc.:

ROLE / NAME or TASK/NAME (e.g., News Anchor/Julie Tucker or Opening Theme by Tricia Colorado)

Citations: Please cite ALL music, video, or graphic sources. Include citations for original student music, photography, art, etc..(You may simply state "original student work," e.g., "All digital photographs are original student work.").

(additional pages may be attached if necessary)

Permission: Permission is granted that this project or excerpts taken from it may be used in presentations, for instructional purposes, or otherwise in public performance. _____

(initial)

Teacher's Signature _____ Date _____
Principal's Signature _____ Date _____

WHERE TO SUBMIT TAPES

See next page for addresses: Remember to choose the right judging site for your grade level. **7th and 8th grades compete in the secondary category.** If secondary students participate in an elementary (K-6) project, but are not the principal creators nor the primary participants, then that project may still be submitted in the elementary category.

WHERE TO SUBMIT VHS TAPES

NOTE: Multimedia entries go to a different address. Check website at mediafestival.org

ELEMENTARY (K-6) JUDGING SITES

Mail to the site matching the award category you selected on the entry form.

<u>Award Category</u>	<u>Submit on</u>	<u>Send to Student Media Festival Judging Site c/o the Address Below.</u>
I, II, IV, XIV	VHS	Jim Lee, Media Festival, Foothill Ranch School, 1 Torino, Foothill Ranch, CA 92610
III, VI, VIII	VHS	Jenith Mishne, Rea Elementary, 661 Hamilton Street, Costa Mesa, CA, 92627
V, VII, XVI	VHS	Bridget Foster, CLRN 1100 H Street, Modesto, CA 95354
X, XI, XIII	VHS	George Pilling, Visalia Learning Center, Visalia USD, 5000 Cypress Ave., Visalia 93277
IX, XII, XV	VHS	Michael Morrison, Media Festival, 25631 Peter A Hartman Way, Mission Viejo, 92691

MIDDLE SCHOOL & HIGH SCHOOL JUDGING SITES

Mail to the site matching the award category you selected on the entry form.

<u>Award Category</u>	<u>Submit on</u>	<u>Send to Student Media Festival Judging Site c/o the Address Below.</u>
I, II, IX, XIV	VHS	Bob Gausman, Stanislaus County Office of Ed., 1100 H Street, Modesto, CA 95354
III, VI, VIII	VHS	Linda Birtler, El Dorado High School 1651 Valencia, Placentia, CA 92870
V, VII, XVI	VHS	Mark "Biff" Bantle, Media Festival, Rancho Santa Margarita Intermediate School, 21931 Alma Aldea, Rancho Santa Margarita, CA 92688
X, XI, XIII	VHS	Michelle Wrenn Benham c/o Phyllis Bristow, 32972 Calle Perfecto, San Juan Capistrano, 92675
IV, XII, XV	VHS	Tom Wills, Clayton Arts Academy, Clayton Valley High, 1101 Alberta Way, Concord, 94521

Special thanks to CUE, CSLA, KOCE, TOC, the judging site coordinators, Mary Fran Breiling, Julie Drake, Brad Upshaw, Michael Simkins, - hd